### TRAVEL BROCHURE

A project for 9<sup>th</sup> grade students Teacher: Muica Violeta

Liceul Tehnologic "Scoala Nationala de Gaz" Medias

### **AIMS**

- To improve reading, speaking, writing and listening skills
- To enrich topic-related vocabulary
- To learn how to create a travel brochure
- To practise public speaking

#### **OBJECTIVES**

- Cognitive objectives:
- To fully understand an online text related to the topic
- To use the specific information in paragraphs of their own
- To acknowledge the structure of travel brochure

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- Affective objectives:
- To raise awareness of the intrinsic values of national tourist destinations
- To raise confidence in expressing their opinion
- To motivate students in participating to the class by using English as means of communication

#### LESSON STRUCTURE

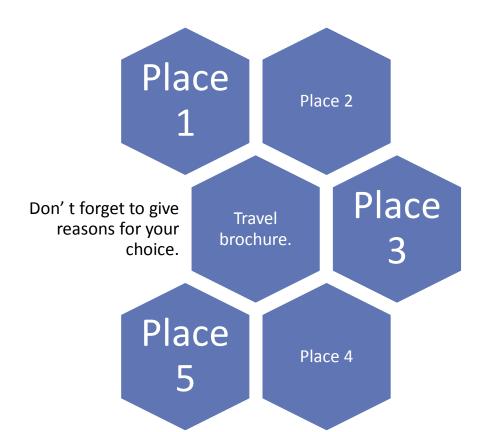
- Step 1: Group work -determine the outcome
- Step 2: Individual work- research
- Step3: Group work- structure the brochure
- Step 4: Individual and group work —preparing the presentation
- Step 5: Group work-peer evaluation and feedback

# Step 1: Determine the outcome Activity 1

- In groups of four discuss/answer the following questions:
- 1. What places in your country have you visited so far? What did you like/dislike about them?
- 2. What places would you like to visit in the future? Why?

# **Activity 2:Mind Map**

In your group discuss and decide which places/ destinations to include in your advertising leaflet and draw a mind-map



# Step 2: Research

#### **Activity 1**

- Watch the video and decide in your groups what kind of information to include in your travel brochure, then make notes in your notebooks
- https://www.youtube.com/watch?v=eabtn90 h-bU

# Activity 2: Browse the internet for specific information

- Student 1: e.g. find relevant pictures and information on the location/sites
- Student 2: e.g. look for information on means of transport, visiting hours, fees
- Student 3: e.g. find accommodation and catering suggestions in the area
- Student 4: e.g. find suggestions for entertainment

## Suggested sites:

- https://www.google.com/search?client=firefox-bd&q=travelminit
- https://www.google.com/search?client=firefox-bd&ei=OHYKXeDPFuigrgTS1pagA
- https://www.google.com/search?client=firefox
- https://www.google.com/search?client=firefox-bd&ei=tnYKXYabLeuWjgbSkLDwDw&q=amazing+pl aces+in+romania

 Save the important information and pictures in a common document:

(https://www.google.com/docs/about)

# **Step 3: Structure the brochure**

#### **Activity 1**

Group work: Discuss and decide on:

- Which information to be included in the brochure
- Technical aspects such as font, size of pictures, layout, title(s)

- Group work :
- on your computer create your travel brochure
- Check-proof for possible mistakes and /or redundant information( ask for teacher's help, if necessary)
- Print your brochure( make sure there are enough brochures for each group in the class)

# Step 4: Prepare the presentation Activity 1

- In your group decide on each member's part of presentation
- Individual work: on your notebook write a paragraph about the aspect to be presented (use persuasive language, rhetorical questions, direct addressing, actual data, adjectives, personal opinion)

#### Peer observation:

- Show your paragraph to your team mates and ask for feedback
- Refine your paragraph and try to memorize it
- If necessary, practise your presentation with your team mates

## **Step 5: Presentation and evaluation**

#### **Activity 1:**

#### Individual work:

- Present your part of the brochure in front of the class.
- Pay attention to- pronunciation
  - fluency
  - language accuracy
  - body language
  - attitude

- Group work: peer evaluation
- While your classmates are presenting their brochure make notes on the following aspects, then decide in your group on the final score
- Mark with: 0=Poor, 1= Good, 2=Very good

Name	Task achieve ment	Pronun ciation / fluency	Language accuracy	Body language/ attitude	Originality	TOTAL ( max 10 p)

#### Feedback:

 Decide in your group the student to give feedback to the other groups (every member of the group will give at least 1 feedback)

#### Final evaluation:

 The final mark will be 50% peer evaluation (calculated as an average mark of each group's score) and 50% teacher's evaluation, based on the same criteria

### Sources:

- ttps://www.britishcouncil.ro/sites/default/file s/english\_for\_the\_community\_baseline\_study \_march\_2018.pdf
- TAG Sibiu Course-English for the Community-The British Council and the Romanian — American Foundation
- www.oldsite.edu.ro/index.php/resurse/c1096 /?startnum=1